



ONTARIO CURLING ASSOCIATION

1400 Bayly St., Office Mall 2, #2B, Pickering, Ontario L1W 3R2
Phone: 905-831-1757 Toll Free: 1-877-668-2875 Fax: 905-831-1083 E-mail: information@ontcurl.com

September 8, 2016

New Ontario Curling Association partnership delivers unprecedented livestream access to Travelers Championship

The Ontario Curling Association (OCA) is pleased to announce a long term partnership with Title Sports Live (TSL) for the livestream broadcasts of seven curling events across Ontario this season. The inaugural event is the Travelers Championship on October 28 live from Whitby. The first TSL season features OCA events: U-21, U-18, Seniors, Masters and the combined Men's and Women's Event in Cobourg.

The partnership with TSL gives the OCA and fans viewing access to all round robin and championship games via a high quality sports live stream package. The OCA and TSL partnership provides new opportunities for local venue hosting, increased media exposure and revenue sharing through advertising and sponsorship.

"The OCA is pleased to be part of this exciting new venture. We are thrilled with the partnership and believe our fans will enjoy access to more events and games in Ontario. The opportunities for exposure to curlers and sponsors will generate more excitement than ever for Ontario curling" said Stephen Chenier, Executive Director.

Starting October 28th, curling fans get TSL's professional approach and packaging for key OCA events. Curling viewers can watch TSL on their platform of choice – live streams will be available to your smart tv, smart phone, tablet, laptop, desktop or any platform you use to access the internet.

"With TSL, our fans of curling can view OCA events in real time in the location of their choice. This is an exciting direction for the OCA and our members. We look forward to seeing the product and following all the action on TSL" announced Rick Meraska, Chair Board of Directors.

"TSL is delighted to offer high quality live streams and access to Ontario Curling Association events never seen before. Our curling content will enrich OCA members deep connection with their sport and athletes. Together, we're building audiences and growing curling through our excellent broadcasts and valued partnership" commented Barry Rendall, President and Executive Producer of TSL.

Be sure to follow the action live at www.titlesportslive.ca and www.ontcurl.com starting October 28. Follow @TSLcurling and @OntarioCurling for all the latest news, athlete profiles, standings and stats. Live stream the Travelers Championships on October 28 at www.titlesportslive.ca