

New Club Initiative

Adult Learn to Curl Program

After an increase in membership numbers for the 2015-16 season, we have once again experienced a decrease in memberships this season. Not just in recreational sections but also in the competitive leagues.

The Dundas Granite Curling Club is not the only area club to experience a drop in numbers these past few years. This concern is a topic for boards at most facilities as well as organizations such as the Ontario Curling Association (OCA) and the Canada Curling Association (CCA).

To promote the sport of curling, the OCA has developed a new and exciting "Adult Learn to Curl" program providing step by step instruction to assist dedicated club members in the training of new members. This season-long structured programme will create a separate league of new curlers. It will be a fun league allowing novices to learn basic curling skills, along with rules and etiquette, in a relaxed environment. This will prepare participants to comfortably advance into both recreational and competitive leagues.

The Board would like to take full advantage of this opportunity presented by the OCA by running an Adult Learn To Curl programme here at the Dundas Granite Curling Club. Enthusiastic new members are vital to any club. The board is also relying on the enthusiasm of present club members to assist in achieving membership increases by helping to implement this programme. We all have a stake in keeping membership fees down at the Granite while we enjoy this winter activity and the best way to keep fees down is to increase membership numbers.

The Board is looking for a volunteer Convenor and some instructors.

This is an important leadership opportunity. The ideal candidates will only need a basic knowledge of the sport and do not require coaching accreditation. Full training will be provided through the OCA programme. What you do need is a passion for curling and a desire to mentor and share the sport with new curlers during this weekly programme.

One club member willing to be the Convenor for this new programme would oversee and support the Adult Learn To Curl Membership Developers.

Two or three club members willing to become Membership Developers would teach the programme.

We are hopeful to have this programme in place for the start of the next curling season. Ideally, training of volunteer club members would take place this spring. Interested club members can contact Kevin Mitchell, Director of Membership Support (kevin.mitchell@serviceexperts.com).

For more details control-click on: [ANNOUNCEMENT](#)
(<http://ontcurl.com/wp-content/uploads/sites/6/2016/11/ALTC-Launch.pdf>)